Risk Communication for Vaccine Preventable Illnesses: Addressing Concerns, Facilitating Behavior Change

Thursday, November 11, 2021 | 4:00 p.m. to 5:00 p.m.

Faculty Biographies

Panelists:

Robin L. P. Jump, MD, PhD - Moderator
Geriatric Research, Education and Clinical Center (GRECC)
VA Northeast Ohio Healthcare System
Associate Professor of Medicine
Case Western Reserve University School of Medicine

Dr. Jump is an Infectious Diseases physician at the Veterans Affairs Northeast Ohio Healthcare System where she serves as the Associate Director of Informatics and Analytics in the Geriatric Research Education and Clinical Center (GRECC). She is also an Associate Professor of Medicine at Case Western Reserve University. She has research funding from the VA and AHRQ and has published extensively in peer-reviewed journals. Her long-term academic interests are to support antimicrobial stewardship in post-acute and long-term care settings in the VA and the community. Dr. Jump serves on committees with the Society of Hospital Epidemiology of America SHEA and AMDA—the Society for Post-Acute and Long-Term Care Medicine. In 2021, she was the inaugural recipient of AMDA’s Service Award in recognition for her efforts during the COVID-19 pandemic.

Barbara Resnick, PhD, CRNP
Professor
University of Maryland
Sonya Ziporkin Gershowitz Chair in Gerontology

Barbara Resnick, PhD, CRNP obtained her BSN from the University of Connecticut, her MSN from the University of Pennsylvania and her PhD from the University of Maryland. She is currently a Professor in the Department of Organizational Systems and Adult Health at the University of Maryland School of Nursing, co-directs the Adult/Gerontological Nurse Practitioner Program and the Biology and Behavior Across the Lifespan Research Center of Excellence, holds the Sonya Ziporkin Gershowitz Chair in...
Gerontology, and does clinical work at Roland Park Place. Her research program is focused on optimizing function and physical activity among older adults, exploring resilience and genetics on function and physical activity, and testing dissemination and implementation of interventions in real world settings. This work has been supported by the National Institutes of Health, Agency for Health Care Quality, and Foundations such as the Helen and Leonard Stulman Foundation and the Robert Wood Johnson Foundation. Dr. Resnick has over 300 published articles, numerous chapters in nursing and medical textbooks, and books on Restorative Care and Resilience. She is the editor of Geriatric Nursing, an associate editor and on editorial board for numerous journals. She has held leadership positions in multiple aging and interdisciplinary organizations including the American Geriatrics Society and the Gerontological Society of America and the American Medical Directors Association. She has been recognized for numerous national awards the most recent of which include the 2017 David H. Solomon Memorial Public Service Award, the 2018 Johns Hopkins Leader in Aging Award, the 2018 Loretta Ford Award, the 2019 Lawton Powell Award, the 2020 Dodd Award. In addition to teaching and research, Dr. Resnick continues to practice as a geriatric nurse practitioner in a continuing care retirement community.

Aaron Scherer, PhD  
Assistant Professor of Internal Medicine  
University of Iowa  
Director of the Healthcare and Public Perceptions of Immunizations (HaPPI) Survey Collaborative

Dr. Aaron Scherer obtained his PhD in Social Psychology from the University of Iowa and completed a postdoctoral fellowship with the Center for Bioethics and Social Sciences in Medicine at the University of Michigan. He is currently an Assistant Professor of Internal Medicine at the University of Iowa and directs the Healthcare and Public Perceptions of Immunizations (HaPPI) Survey Collaborative. Dr. Scherer utilizes experiments, surveys, and qualitative research methodologies to identify and utilize insights from the psychological sciences to develop and test creative communication-based interventions to promote healthy aging via disease prevention. He has over 50 peer-reviewed publications and his research has been funded by NIH, CDC, NSF, and VA. Dr. Scherer has served as a consultant or group member for a variety of health organizations responding to the COVID-19 pandemic, which includes the WHO Behavioral and Social Drivers of COVID-19 Vaccination Workgroup and GSA COVID-19 Task Force.
Addressing Concerns, Facilitating Behavior Change

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References and Resources

Steffens, Maryke S.; Dunn, Adam G.; Wiley, Kerrie E.; Leask, Julie; How organisations promoting vaccination respond to misinformation on social media: a qualitative investigation. BMC Public Health, 10/22/2019; 19(1): N.PAG-N.PAG. (1p) (journal article) ISSN: 1471-2458 PMID: NLM31640660 AN: 139273094

Charting a Path to Increase Immunization Rates in the Post-Acute and Long-Term Care Settings. Available at: https://navp.org/images/navp/PDF/ImmunizRatesWP_FNL.pdf. 2018.


Konnyu K, Bennitez G. What are the barriers and facilitators to individuals willingness to be vaccinated for COVID-19? Rhode Island Department of Health Mass Vaccination Taskforce, 2021;in press.


Invest in Trust: A Guide for Building COVID-19 Vaccine Trust and Increasing Vaccination Rates Among CNAs
The ideas and principles in here speak to an array of people and situations, not just CNAs. [https://www.ahrq.gov/nursing-home/materials/prevention/vaccine-trust.html](https://www.ahrq.gov/nursing-home/materials/prevention/vaccine-trust.html)


Tool Kit: COVID-19 Vaccination as a Condition of Employment in Healthcare
Includes example exemption forms and several other practical resources. [https://ortp.guidelinecentral.com/covid-19/](https://ortp.guidelinecentral.com/covid-19/)

Recommended Adult Immunization Schedule for ages 19 years or older, United States, 2021 [https://www.cdc.gov/vaccines/schedules/hcp/imz/adult.html](https://www.cdc.gov/vaccines/schedules/hcp/imz/adult.html)

Make a Strong Influenza Vaccine Recommendation [https://www.cdc.gov/flu/professionals/vaccination/flu-vaccine-recommendation.htm](https://www.cdc.gov/flu/professionals/vaccination/flu-vaccine-recommendation.htm)
Why do I need a flu vaccine every year?

Key Facts About Seasonal Flu Vaccine
https://www.cdc.gov/flu/prevent/keyfacts.htm

How to Talk to Reluctant Patients About the Flu Shot

Risk Communication


Infectious Diseases


Note: Summary of efficacy and evidence strength for interventions to increase vaccine acceptance on pg. 188


Thomas RA, Lorenzetti DL. (2018). Interventions to increase influenza vaccination rates of those 60 years and older in the community. *Cochrane Database of Systematic Reviews*, 5, CD005188. DOI: [10.1002/14651858.CD005188.pub4](https://doi.org/10.1002/14651858.CD005188.pub4)